



WHY YOU NEED A WRITING COACH

1. TO HELP YOU SET BOUNDARIES

To be productive, writers need to set boundaries around their writing time. A Coach helps you set the boundaries which underscores your commitment to write.

2. TO KEEP YOU ACCOUNTABLE

As you work on various projects, it can be easy to lose motivation. Your Coach keeps you accountable to the writing goals you have set.

3. TO INCREASE YOUR FOCUS

Creatives struggle to remain focused, because their minds are constantly working and moving in different directions. Your Coach helps you remain focused on your work in progress.

4. TO AVOID ISOLATION

Although many creatives are introverts, the isolation of the writing life can lead to procrastination and/or blocks. Your Coach regularly meets with you and helps you avoid any creativity-blocking isolation.

5. TO OFFER RESOURCES

The productive writer is a life-long learner. Your Coach will offer valuable resources such as: social media tips, articles, book titles, opportunities for conferences, links to contests, marketing tools, etc.

6. TO CELEBRATE VICTORIES

Isn't it great when others celebrate with us? Your Coach celebrates your publishing victories, tweets the good news, shares with other networks and becomes your greatest cheerleader.

7. TO ENCOURAGE YOU DURING THE DOWNERS

Rejection is a side effect of the writing life. Your Coach becomes a listening ear and your confidential encourager when you feel down. An effective Coach helps lift you up so you can start again.

8. TO INVEST IN YOUR CAREER

As you work with your Coach, you become more of a credible writer. Just as we train for careers and take classes to become experts, the investment in Coaching strengthens your desire to move toward your writing dreams.

9. TO RECEIVE DISCOUNTS

My clients retain their initial contracted cost, no matter how Coaching fees increase. As my client, you also receive discounts for Editing Services and Coaching Retreats.

10. TO MEET YOUR DEADLINES

As we work together, we set deadlines for action points, short-term and long-range goals. Your Coach helps you reach those important deadlines so your progress is clear and consistent.